

LEMTUCKER



2021 Scholarship Application

The Lem Tucker Scholarship honors the late Lemuel Tucker, a CMU alumnus who made an enormous contribution to journalism by promoting the participation and success of minorities in print and electronic media, as well as general excellence in the practice of journalism. This award provides full tuition, room and board to a CMU student majoring in journalism, broadcast and cinematic arts, or a related field.

cam.cmich.edu/ltucker

Lem Tucker

"It is a delicate job balancing black consciousness and the ethics of journalism. Ultimately, the only thing you can do is to be a good reporter."

- Lem Tucker (1938-1991). *Beyond Ghetto Sniffing*. Time magazine. April 6, 1970.



Lemuel Tucker

Five years after becoming NBC's first African American reporter in 1965, Lem Tucker already had concluded that society's race assumptions could never diminish journalistic integrity based on good reporting.

Undaunted by the skepticism of 1970s professionals

of diverse backgrounds, Tucker advanced from NBC to ABC and CBS, where he gained national acclaim as a Washington bureau correspondent covering presidential campaigns, the Iranian hostage crisis, the attempted assassination of President Ronald Reagan and many more historic events.

For the two decades until his untimely death in 1991, Tucker built a reputation that had been foreshadowed with his election as the first-ever African American CMU student body president. In spirit, the 1960 graduate never left his alma mater, returning often to acknowledge the lessons behind his Emmy Award-winning career.

"The honing of my speech skills, my dealings with people in student government and being the president of the student body – all those things went into the whole that is me," Tucker said during one Mount Pleasant campus visit.

CMU recognized Tucker's professional success with an honorary Doctor of Public Service degree in 1981 and an Alumni Recognition Award in 1985.

Today, his CMU legacy continues with the scholarship established in his honor in 1999. This prestigious, merit-based scholarship provides tuition and room and board.

Tucker's vision, leadership, commitment and social commentary have inspired some of CMU's most talented and diverse students to follow his lead as they pursue successful journalism, communications and multimedia careers.

The Lem Tucker Scholarship

The scholarship provides up to eight semesters of undergraduate tuition to an entering freshman and/or up to six semesters of undergraduate tuition to a transfer student.

Scholarship value

- Full tuition, room and board
- One award each year
- Renewable up to an additional three years for freshmen or two years for transfer students

Selection criteria

The Lem Tucker Scholarship competition is open to all students regardless of race and ethnicity.

Freshman Student

- A cumulative grade point average of 3.0 or higher
- A minimum score of 940 on the SAT or 18 on the ACT
- Must be accepted as a CMU freshman for fall 2021

Transfer Student

- Proof that at least 24 credit hours from a community college will be completed prior to starting at CMU (transfers from four-year colleges are not eligible)
- A grade point average of 3.3 or higher
- Must be accepted as a transfer student for fall 2021

How to apply

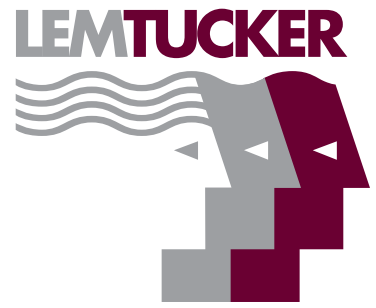
To apply, candidates must submit all of the following to the Scholarship Selection Committee. Materials must be submitted on or before **the second Friday in March**.

- Completed scholarship application, typed or printed.
- A persuasive cover letter addressed to the selection committee expressing a desire to receive the scholarship.
- At least two letters of recommendation, preferably from a media studies teacher or media employer.
- Up to five samples of the applicant's published print or broadcast work (i.e., clipping from a student newspaper, a direct link to your submission on an online video site or other publication, or a broadcast disk with a total running time of no more than 10 minutes).
- A completed application for admission to CMU (**apply.cmich.edu**), including transcript, test score and application fee.
- An essay not to exceed two pages (1.5 or double-spaced). In your essay, please explain how, as a journalist or communications professional, you would continue Lem Tucker's legacy of demonstrating the importance of diversity and inclusion in the media. Your essay should provide specific examples of how you have begun or would accomplish your vision.

To maintain the scholarship, the recipient must:

1. Maintain a cumulative 2.80 GPA or better.
2. Actively participate each semester in some form of professional media or campus media or cocurricular student activity (i.e. Central Michigan Life, Grand Central Magazine, News Central, MHTV, WMHW-FM).
3. Maintain a degree track majoring in journalism, broadcasting or integrated public relations.
4. Earn at least 24 undergraduate credit hours within a fall and spring semester sequence each academic year.

The selection committee may choose to interview top candidates. An alternate will be selected in the event the scholarship recipient does not fulfill requirements.



2021 Lem Tucker Scholarship Application

PLEASE PRINT OR TYPE. MUST BE POSTMARKED ON OR BEFORE THE SECOND FRIDAY IN MARCH.

Last name	First	Middle	Former name (if any)
Home phone (with area code)		Cell phone (with area code)	
Home street address	City	State	ZIP code
Birth date	High school	Cumulative grade point average	
College (if applicable)	Cumulative GPA		
Email address			

Beginning with high school, please list your participation in clubs and organizations within your school or community (or provide attachment), including any involvement with the media. Please note leadership positions.

HIGH SCHOOL

Name of organization	Position held	Dates of participation (month/year)
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

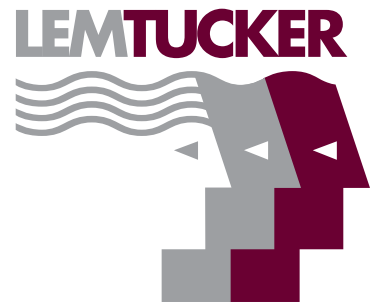
COMMUNITY

Name of organization	Position held	Dates of participation (month/year)
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

EMPLOYMENT

Name of employer	Position held	Dates of employment (month/year)
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

application continued on back



Application - continued

COLLEGE ORGANIZATIONS

Name of organization	Position held	Dates of participation (month/year)
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

SIGNATURE

I certify that the information supplied with the application for the Lem Tucker Scholarship is complete and true to the best of my knowledge.

Signature of applicant

Date

Materials may be sent using traditional mail or by using electronic mail. Make sure to include ALL materials:

- 1) Completed Application
- 2) Cover Letter
- 3) Essay – Not to Exceed Two Pages
- 4) Two Letters of Recommendation
- 5) Confirmation of Completed Application for Admission to CMU
- 6) Up to Five Samples of Published Print or Broadcast Work.

ALL materials MUST be received or postmarked on or before March 12, 2021.

USING TRADITIONAL MAIL:

Send Materials to:

Lem Tucker Scholarship Selection Committee
 C/O Bonnie Recker
 The College of the Arts and Media Dean's Office, Moore Hall 129
 Mount Pleasant, MI 48859

FOR INFORMATION:

Michael Guy, Associate Director of admissions
 Metro Detroit Outreach
 248-526-2616
guy1ma@cmich.edu

USING ELECTRONIC MAIL:

Email your completed forms to Bonnie Recker at recke1bg@cmich.edu

Send up to five samples of your published print or broadcast work (i.e., clipping from a student newspaper, a direct link to your submission on an online video site or other publication).

Email Your Published Print or Provide a Link to Your Published Print

Email your published print such as a clipping from a student newspaper or other publication. Please scan your published material using either a pdf or jpg format or email a direct link to view your published print.

Email a Video or Video Link of Your Work Sample

Please email your video or upload your sample video to YouTube, Dropbox or Google Drive and send your link.

Helpful Hints to Uploading Your Samples to YouTube:

During the upload process to YouTube, be sure to set your video as unlisted and include your name on the video's YouTube page description.

School of Broadcast and Cinematic Arts

The School of Broadcast and Cinematic Arts offers students their choice of five degree programs plus integrating experiences in six cocurricular units and three student organizations. Among these are News Central, a nightly one-hour newscast serving three mid-Michigan counties; WMHW-FM (91.5) and Mountain 101- HD stations serving multiple counties; and the extensive sports and entertainment programming provided by cable station MHTV. In addition, independent record label Moore Media Records produces and promotes its own albums featuring the work of local musicians. Students have the opportunity to join chapters of the Radio Television Digital News Association and the National Broadcasting Society, as well as the Alliance for Women in Media. Maintained by student-staffed M2D2 (Multimedia Digital Design), the BCA website provides extensive information at bca.cmich.edu.

Department of Journalism

CMU's journalism program, one of two programs in Michigan accredited by the Accrediting Council for Education in Journalism and Mass Communications, balances theory and professional practice to prepare students for a variety of careers in the media. Students may select a major in journalism, photojournalism, advertising or journalism with a concentration in public relations. All students enroll in a common set of core courses that emphasize information gathering, processing and writing, visual communication, and the philosophical underpinnings of the media, including the role of mass communications in modern society, the role of the media in racial and global diversity, and the legal and ethical framework within which the media operates. More information can be found at jrn.cmich.edu.