



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL P. FLANAGAN
STATE SUPERINTENDENT

May 15, 2014

MEMORANDUM

TO: Local and Intermediate School District Superintendents, Public School Academy Administrators, Selected Nonpublic School Administrators, and Residential Child Care Institutions

FROM: Kyle Guerrant, Deputy Superintendent *KG*

SUBJECT: Smart Snacks in School

The Countdown Begins! As superintendent, do you fully understand how the new law called **Smart Snacks in School** pertains to you, your student groups, your parent groups, and your business office? If not, please check in with your food service director right away. They have been receiving regular communications pertaining to how this rule affects district venues that sell food to students during the school day outside the cafeteria (specifically school stores, vending machines, culinary programs, school-day food fundraisers, etc.). This law will take effect July 1, 2014. What foods will not be affected by this rule? Foods sold in concession stands after the school day, foods brought in from home by students (sack lunch, snacks or class treats), foods served/sold to adults only as part of student culinary programs, and foods sold for fundraisers distributed after the school day for home consumption (i.e. pizza kits, market day, cookie dough). In addition to talking to your food service director, you can learn more about the Smart Snacks in School rule at <http://www.fns.usda.gov/school-meals/smart-snacks-school> or the Smart Snacks Resource from the School Nutrition Association and the Alliance for a Healthier Generation at https://schools.healthiergeneration.org/focus_areas/snacks_and_beverages/smart_snacks/.

Questions regarding the content of this memo may be directed to the Office of School Support Services, School Nutrition Programs unit, by email to mde-schoolnutrition@michigan.gov or telephone 517-373-3347.

cc: Michigan Education Alliance

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Culinary Programs and Smart Snacks

- Program curricula or foods sold to adults not affected
- Foods sold to students during the school day must meet Smart Snacks standards (unless sale is an approved exemption)
- Schools can expand by selling to restaurants, off-campus and after school events
- Opportunity to challenge students to develop recipes that meet standards



SCHOOL NUTRITION PROGRAMS

SMART SNACKS IN SCHOOL

Medical Education

Fundraising and Smart Snacks

- **NEW:** Michigan now allows two (2) exempt fundraisers per school per week



Exempt fundraiser =



- Sale of foods and/or beverages that do not meet Smart Snacks guidelines that is approved and tracked by appointed school or district official(s)
- May only last one (1) day; can be sold at multiple times during school day
- May NOT be sold in foodservice area during reimbursable meal times

SCHOOL NUTRITION PROGRAMS

SMART SNACKS IN SCHOOL

Medical Education

Fundraising and Smart Snacks

- These school fundraisers are still allowed during the school day without time or location limit:
 - Selling foods that meet the guidelines
 - Selling non-food items
- Bulk foods or foods sold during the school day not intended to be eaten immediately are exempt (e.g., cookie dough, pizza kits, Girl Scout Cookies)



SCHOOL NUTRITION PROGRAMS

SMART SNACKS IN SCHOOL

Medical Education

Smart Snacks Exemptions

- **NEW:** Michigan now allows two (2) exempt fundraisers per school per week
- The following items do not need to meet Smart Snacks standards:
 - All fresh, frozen and canned fruits and vegetables without any additives aside from water
 - Water
 - Sugar-free chewing gum (no other candy exempt)
 - Entrees from reimbursable breakfast or lunch meals if served in same portion size same day or day after they appear on menu
- Additional foods and beverages are exempt; see upcoming slides

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A Few Key Changes: Specific Items

- These items are now allowed and/or do not need to meet the Smart Snacks standards:
 - Sugar-free chewing gum (no other candy allowed)
 - Diet soda (high school only)
 - Caffeine – coffee, tea, etc. (high school only)

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A Few Key Changes: Specific Scenarios

- These scenarios are now **allowed** and/or do not need to meet the Smart Snacks standards:
 - Foods sold in foodservice area during meal service times that meet Smart Snacks guidelines (exempt fundraisers not included)
 - Preordered bulk items not meant for immediate consumption during school day (e.g., Girl Scout Cookies, frozen pizza kits) – as long as not sold in food service areas during mealtimes
 - Classroom and school parties – as long as money is collected before event
 - Food exchanges for good behavior or performance

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