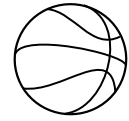




# SPORTS M3 PATHWAY



**Principal: Damian Perry**

**Pathway Lead: Dan Wolford**

## Overview of M3 Pathway

The M3 (Sports Medicine, Management, and Marketing) Pathway is designed to expose students to career opportunities in the sports industry. As one of the fastest-growing fields in the world, sports careers are available to students with a wide range of backgrounds and interests. In the M3 Pathway, students can choose between the medicine and the marketing/management tracks. Both tracks present students with project-based and experience-based learning experiences that develop 21st-century skills and prepare them for a future in the industry.

## Salaries in Sports Industry

The list below highlights median salaries for some careers in sports medicine, marketing, and management.

<u>Sports Medicine</u>	<u>Sports Marketing</u>	<u>Sports Management</u>
Athletic Trainer \$58,600	Graphic Designer \$66,663	Athletic Director \$64,000
Physical Therapist \$66,000	Sales Manager \$109,034	Operations Manager \$87,447
Sports Psychologist \$75,000	Marketing Executive \$107,089	Community Relations Manager \$125,449
Sports Physician \$214,864	Business Intelligence \$129,571	NFL General Manager \$1,000,000

# M3 Partnerships and Experiences

The M3 Pathway has established partnerships with the following institutions to bring students once-in-a-lifetime experiences for the 2023-24 school year and beyond!



## Sports Medicine Course Track

9th Grade	Career Exploration Financial Literacy
10th Grade	Sports Sociology Sports Marketing
11th Grade	AP Psychology
12th Grade	Sports Medicine (with ACE Certification)

## Sports Management/Marketing Course Track

9th Grade	Career Exploration Financial Literacy
10th Grade	Sports Sociology Sports Marketing
11th Grade	Sports Media Social Media Marketing
12th Grade	Sports Analytics